



# MAIN STREET BUILDING GROUP

## TESTIMONIALS

“We've had Main Street Building Group handle a new construction and a major renovation for us, both projects were handled in a timely manner (much to our surprise--we live in FL, no construction project is timely), and the work was excellent. The renovation project was a challenge as we were in FL while MSBG did the work over a winter. I received weekly updates with photos, and kept in touch as to timing. It went very smoothly--***we would highly recommend MSBG for any project, no matter how large or small.***”

Jim Bunch  
Destin, FL

“Working with Main Street Building Group was a true pleasure. ***From the very beginning stages of the project, the care, expertise and attention to detail that the team put into helping us create our dream home was exceptional.*** Throughout the process, the MSBG team enabled us to take an active role in realizing our vision through regular planning meetings in person and by phone, and made themselves available whenever needed - no matter how big or small a question or concern. But, what truly set MSBG apart, was their complete openness to every new idea and additional design detail we dreamt up, in the process, pushing their own limits to help us find workable solutions that demonstrated the highest level of craftsmanship. We are beyond delighted with the result and grateful for not only the business relationship, but personal friendships we built with this exceptional team along the way. I would recommend them without reservation!”

Gretchen Leitch  
Leesburg, VA

“Our relationship with MSBG goes back several years when they worked with us on a preliminary design and budget to renovate an existing home at The Greenbrier. While we decided not to move forward with that project, we recently recommenced our professional relationship. We would like to emphasize the words professional relationship because that is how we view our journey together to build a home at The Greenbrier. Throughout the process, MSBG’s professionals were responsive, listened to our requests and offered excellent suggestions on how we could make this house a home where our family and friends could gather for years to come. MSBG arranged for preliminary approval from the ARB for us to build the home we wanted on the lot before we even purchased the lot. They worked with the ARB to allow us to use more energy efficient materials, such as Hardie Boards, while maintaining the overall character of the neighborhood. ***The professionals at MSBG became trusted advisors throughout our building process.*** We could not be more pleased as the house is just as we envisioned. We would recommend MSBG to anyone who asks.”

Steve & Tami Blowers  
Siesta Key, FL

“Thank you for sharing the photos and article in regard to the Erickson project. **Your team did an outstanding job on the home.** You should be proud.”

Trey Arnold  
*Jack Arnold, Architect*

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“Rob and his team have managed multiple projects at our home since 2010, to include new construction, renovations and maintenance. **They are consistently efficient, professional and detail-oriented.** We will continue to use them on future projects and will highly recommend them to others.”

Gary Keller  
Austin, TX  
*Keller Williams International Realty  
Founder and Chairman of the Board*

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“Dear Rob,

I would like to thank you and your team for the outstanding service you offered during the planning, design and construction of our new home at the Greenbrier. My wife and I could not be more pleased...the house is beautiful and exceeded our expectations. **Throughout the process, your team of professionals was responsive and very helpful in offering options, accommodating our desires and making the changes we wanted to make our new home special.** And that is even more impressive, given the long distance between us. The contractors you selected were also easy to work with and, more importantly, were exceptional in their workmanship and cleanliness. It’s been a pleasure doing business with you.”

Tony Alexander  
Akron, OH  
*First Energy  
President & Chief Executive Officer*

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“We selected Rob Vass to build our home based upon his reputation as a high-quality builder. He and his team were knowledgeable and helpful during the design phase, they provided a comprehensive budget and worked with us along the way to make changes and add details that were important to us. **We found Rob to be approachable and fair and would recommend him highly to anyone wishing to build.**”

Mark Klausner  
Lutherville, MD

“We wanted to build a custom home at The Sporting Club and that dream began to take concrete shape in March 2011. We choose REV III as our builder. They were a newly formed company but the team was not new to the club or the area. Their experience and talents can be made clear by this one fact, our home was finished and we moved in on Christmas 2011.

The process moved very quickly. The team was attentive, listening carefully to what we wanted in our home. We ended up having only a handful of revisions. Mimi Coffman is REV III’s secret weapon. She kept track of our decisions and helped the schedule move ahead smoothly. I relied on Mimi’s counsel and advice and she helped with many taste and design questions during the process.

***The people at REV III were honest, responsive and extremely competent.*** Spending large sums of money and making a huge number of decisions daily can make the home building process a difficult one. That was not our experience! We are sorry the experience is over! We no longer have a reason to call or send a daily email to everyone at REV III except for one. They became our friends and that is why we call now.

Thank you Rob, Rinde, Mimi, Lori, John, Kevin, Buck etc... We love our new home!”

Carol Kohn  
Palm City, FL

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“The team from Sterling was totally dedicated to creating a signature product that would be an example of the finest quality construction and craftsmanship. ***Their passion for excellence shows in the details,*** which gives us pleasure in every room of the house. Although the house is not unusually large, it is complicated in terms of various design elements, carpentry, cabinetry, stonework, lighting and finishes.”

Dennis Kass  
Rye, NY

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“I have had the pleasure of collaborating with Sterling Construction on multiple high-end custom residential projects with resulting great successes. The collaborative and positive attitudes of its members, their level of expertise, their care invested both in the crafting of each building as well as the managing of the budget, schedule and Owners’ expectations prior to and during construction are unmatched in the custom residential field. ***Sterling Construction’s success is based on setting and achieving exceptional standards both in the craft of building and the management of the building process.*** The character, the integrity and congeniality of its members contribute to an environment of pleasant, positive and professional partnerships with their Clients and Architects. It has always been a joy to be working with such a firm and its enthusiastic members.”

Kahlil Hamady  
*Hamady Architects, LLC*  
Charlottesville, VA

“The people at SCM are wonderful to work with. ***Their professionalism in every aspect of the project is unparalleled; their humor unending, appropriate and funny; and their ability to focus and get the job done is just great.*** I have enjoyed every step of the process. They are friends as well as professional colleagues.”

Mary Laub Cowan  
Stuart, FL

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"We are extremely pleased with the renovation work completed by Sterling Construction on our condominium at The Greenbrier. They were responsive, thorough and a pleasure to work with. ***They did an excellent and professional job pricing the work, managing the subcontractors and adhering to our time line.*** We highly recommend them and would be happy to serve as a reference."

Kathy and Marty Becker  
Charleston, WV

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***“When we work with SCM to construct a resort residence, the finished product is of high quality and completed at a predictable cost.*** The operating management of SCM is dedicated to the goals of the home owner and the design team. They assemble a team of professionals who are expert in their crafts, never compromise quality and deal with care and integrity each day in the field. I am always comfortable when we work with SCM on an important house with clear and high expectations being crafted by a carefully selected management construction team.”

Tag Galyean  
The TAG Studio  
Lewisburg, WV

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***“SCM is a superior construction management firm that excels in all areas of home building.*** They make building a new home seem effortless. The finished product is far superior to any we have ever seen. Everyone we dealt with was professional in every sense of the word. We recommend them highly.”

Dr. and Mrs. Frank Ebert  
Baltimore, MD

“Four or five years ago we purchased the Town & Country Showcase Home, a magnificent country home built by The Greenbrier Resort in conjunction with Town & Country Magazine and extensively featured in their publication. Sterling Construction Management was the company chosen to build this home. At that time, we met Rob Vass and hired SCM to finish off the lower level and build a garage with an apartment above it.

***We were so pleased with their degree of professionalism, that we hired them again to build a speculative home on the Snead golf course. We subsequently asked Rob to build us a third home on the golf course, which was recently completed and we moved into.***

We just love our new home and must say that Sterling did everything they could to make it a pleasurable and rewarding experience. All of their subcontractors were great and always polite and anxious to please. The project manager, Mark Solak, was extremely knowledgeable, responded quickly to any of our queries or concerns, and was a pleasure to work with.

We can certainly vouch for the fact that Sterling is THE company to deal with by anyone looking to build at The Greenbrier.”

Marge & Joe Goryeb  
Mendham, NJ

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“Sterling Construction Management is a wonderful company for many reasons. Their professionalism and integrity makes them an outstanding company to work with. Their planners are very tuned in to their customers’ needs and willing to work with all phases of the project to achieve only the best for all parties involved; the customers as well as the subcontractors. ***SCM is a reliable company that always meets its obligations in a timely manner.***

Our relationship has always been a positive one and we look forward to working together for many years to come.”

Larry Bigham, Owner  
Patriot Painting, Inc.  
Beckley, WV

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“Sterling's signature is a personal touch to what, for the client, is an extremely personal journey. They demonstrated unsurpassed responsiveness and ultimate availability. ***In every way they lived up to their reputation and exceeded our expectations.***”

Tom & CeCe Graham  
Lutherville, MD

“Since my very first interactions with Sterling Construction Management, I have found that one of the main overlying characteristics of their company (and one that runs throughout the entire organization) is one of flexibility. I reviewed several Howard's Creek cottages with Rob Vass and although the one type of home we preferred was too large for the lot, Rob was open to making changes to another plan to allow us to achieve the interior spaces we desired. During the construction of our garage with a guest suite above, I had ideas to improve the layout. I verbally relayed these ideas to the Project Managers, Mark Solak and Mike McCarty, which they turned into reality. This is a company that does not have its feet stuck in concrete. They look for ways to accomplish the things you want instead of finding ways not to.

The communication was superb. The meetings, the planning, the array of selections and subsequent samples and mock-ups were all professionally done and all those involved were kept well informed to ensure the flow of work.

SCM builds a high-quality home and they were honest and fair to work with. I was never "nickel and dimed." Owner-driven changes that cost them more cost me more. But often times, there were changes that were fairly inconsequential and they did not use this as an opportunity to make a few extra dollars. Quality was carefully controlled. If something was built or installed that was not up to their standards, they called to let me know (rather than the other way around) and then they would proceed to fix it. Some things I even found to be minor and would tell them not to worry about it. However, that was when I discovered another overlying characteristic of SCM: the attitude that always insisted that it "be right." ***They wanted to not only fulfill your expectations but exceed them.***

I would highly recommend Sterling Construction Management to anyone who is interested in building a truly remarkable home, not only because they are highly skilled but also because they are a pleasure to work with.”

Mike Biemer  
Haddonfield, NJ

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“***Sterling Construction Management is one of the finest companies with whom I have worked.*** They are a company dedicated to delivering the superior construction to discerning clients. The quality of the company is reflected in everything they do: from the team they assemble for each project, to the quality of service they provide, to the final product delivered to each client. The care that the team invests into every project is clearly seen through the service they provide, and the level of detail with which they manage each project. I know that I can count on Sterling Construction Management to keep lines of communication open between the architect, client, consultants and the team building a house in the field. They bring such a high level of competence and creativity to every job that I am confident that nothing is overlooked during the process of designing and constructing a house. ***Sterling Construction Management does not simply deliver a house to their clients; they ensure that a client's vision is turned into reality.***”

It has been my pleasure to work with Sterling Construction Management over the past four years, and I would recommend their services to any of my clients.”

Sean J. Tobin  
T+G Studio, LLC  
Albuquerque, NM

“Dear Rob, I want to take this opportunity to thank you for the various follow up jobs you have performed at our home on Fairway 13. From the first time we met, I was sure that Sterling would be the company to do our project. From start to finish, the job went smoothly as I had hoped. ***We were on a budget, finished ahead of schedule, the details were always dealt with, and the quality of all the construction was the best!***

You and your fine staff, with emphasis on Mimi Coffman, have been professional, responsive, and a pleasure to work with. Should another opportunity come along that requires construction work, we will look forward to working with you and your crew again.”

John Hall  
Oxnard, CA

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“After working together on many homes, I can point to good communication as the key to our successful relationship with SCM. The transition from house under construction to a completed home is always smoothest when all questions – large or small – receive immediate response. ***We can always rely on Sterling’s staff (project managers/Client Relations) to give their homeowners top priority and to stand behind their work.***”

Rebecca Winebrenner  
Resort Home Services  
White Sulphur Springs, WV

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“Having been involved in the building business for many years myself, ***I was astounded to see the amount of detail work that SCM put into the "Pre-Construction" phase.*** Many potential problems were addressed and solved before a shovel was put in the ground, saving future delays and expense. My house is now under construction and the same attention to detail is evident. Even though I am months from completion I can wholeheartedly recommend SCM.”

Al & Lou Potter  
Palm City, FL

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"SCM completed my Greenbrier home close to three years ago. From start to finish, SCM demonstrated itself as a class act, no exception. ***SCM has a friendly staff that makes selecting and building a great home fun and easy and most affordable.*** There are no hassles with SCM! They keep their word. You feel comfortable and informed as you work with their inviting team in building your home. And after-care? Yes, SCM is immediate and thorough in any after building issue that may arise. My only wish was that I could have had SCM build my other properties. Life would have been so much easier!"

Dr. Henry Koch  
Manassas, VA



"I was very pleased with the professionalism, the workmanship and the high quality of construction that Sterling Construction Management provided. In the beginning, Sterling gave me a budget and a time frame in which the house would be completed. ***They came in under budget and on time***, two things that don't normally happen when building. Mark Solak, Mimi Coffman, Rob Vass and the rest of the Sterling staff that worked on my project were all great to work with. I would definitely use Sterling again in the future."

Steve Talbott  
Lewisburg, WV

"Working with the Sterling Construction Management team was truly a pleasure! ***We have had a number of homes built for us over the last 5 years and this was by far the most professional and seamless process.*** They were always available to discuss ideas and answer questions during the planning and building phases. Sterling was on top of every detail and made the selections and finishes a breeze with the planning meetings they hosted on the phone and in person. A truly different experience with a builder that acted like a "partner" and encouraged meetings as frequent as possible. We could not have been happier with the quality of service and finely built home."

Jay King  
Managing Partner  
Coastal Capital Partners, LLC  
Virginia Beach, VA

"Consistent quality and a passion for their craft sets SCM apart from others. Over the last four years in our partnership we have seen their exceptional care in managing architecturally designed custom homes. As architects, ***it is a privilege to work with professionals that strike the balance between the creative and the technical and are absolutely meticulous about interpreting a project design.*** As satisfying as this may be for the architect, it is ultimately the client that is richly rewarded by this extraordinary craftsmanship."

Rick Wissmach, AIA  
Dawson Wissmach Architects  
Savannah, GA

"It is rare that you do a construction project and come away without being able to recall one unpleasant or unsatisfactory incident. ***SCM folks were on time with completions, did quality work and, we felt, charged reasonable prices.*** We are very much enjoying our house at The Greenbrier, thanks to them."

Les & Ann Disharoon  
Charlottesville, VA



“We were eager to build our home at The Greenbrier. Even though our land contract required that we use Sterling Construction Management if we built within two years of purchase, we were very pleased by the planning process and the final product. In addition, SCM had been recommended to us by friends who also had their house at The Greenbrier built by SCM. We had never built a house, which in itself is a stressful ordeal, but add the long distance factor, and we were concerned. SCM put all fears to rest throughout the project and made our choices easy along the way. Thanks to their organized meetings and selection process, it all went well. ***Not only did they help plan our choices along the way, SCM consistently followed our notes and built our home with high quality workmanship.*** It is without any hesitation that we recommend SCM”.

David & Jennie Heintzman  
Louisville, KY

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“Dear Rob, I am writing for Marilyn and myself to thank you and your associates for the fine construction done on our cottage. ***It has been a pleasure working with you and all the staff at SCM from the planning sessions through the construction and completion of our house.***

The scheduling and efficiency of the two and a half days we spent (as ground was being broken) with subcontractors and suppliers making selections and decisions covering the following five months when we would be away was phenomenal. We also appreciated being kept informed of progress by E-mail including pictures in those early months.

It was a good experience all the way around and we are enjoying our West Virginia home so very much. Thank you all for your encouragement and fine work.”

Donn & Marilyn Alspach  
Granville, OH

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“We are extremely glad we chose Sterling to build our Greenbrier home. ***Sterling stands for the highest quality, not only in what they build but also in how they serve their clients.***

Our project supervisor, Pete Mareneck, did a truly outstanding job for us. He brought many of the area's finest tradesmen to the project, and orchestrated them masterfully day-in and day-out. He also played a critical role in fine tuning the design and aesthetics of the home throughout the build process, well beyond what a typical project supervisor would have the willingness or capability to do.

Strong communication was critical to ensuring that Sterling delivered exactly what I wanted. Given my desire to be involved in the details, Pete stayed in close contact with me every week, by phone and email. He quickly developed a sense of which of the countless decisions every week I would likely care about, and which I would likely not. I, in turn, quickly learned to trust his judgment not only on technical matters, but also practicality/ergonomics and aesthetics. One small but indicative example of Pete conscientiousness was his weekly email update, complete with pictures -- something Franca and I always looked forward to reading.

As for the many other people at Sterling we've worked with -- Rob, Mimi, Lori, etc. -- we can't speak highly enough of them as well. The entire office is capable, professional, courteous, and responsive. Exactly what you'd want from a company you've trusted to build your home.

We highly recommend Sterling to anyone building at the Greenbrier Sporting Club.”

Andrew and Franca Gutierrez  
Bethesda, MD

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“Two recently completed Sporting Club residences spotlight the outstanding project management ability of Sterling Construction Management. With remote owner and architect, it was paramount to have an on-site presence **capable of all facets of project leadership**. Nothing more clearly validates the success of this role than the expectations of the owner and architect having not only met but exceeded. Thank you to the entire staff at SCM. Two jobs well done.”

Joseph Credle, Architect  
New York, NY

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“I cannot imagine working with more cooperative, more imaginative people than all of you at SCM. **I feel that you genuinely care that we have everything the way we want it.**”

D.S.  
Jacksonville, FL

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“Dear Rob, I write to thank you for the great work that you have done on our house at 704 Sam Snead Drive. **You have accomplished all that we wanted under budget and ahead of schedule.** We could not have asked for more, and we could not be happier with the result.

From the time that we bought our house and began to make improvements, you and your staff have been available, knowledgeable, and accommodating, in short, a delight to work with. We are especially grateful to you, Mimi, Mark, Mike, and Jim. Rosalind joins me in extending to you and to all of them both our thanks and our very best wishes for the holiday season and for a happy and healthy 2009”

Daniel H. Markstein, III  
Birmingham, AL

“Dear Mimi and All Our SCM Friends!

We just received your great Holiday/Christmas Card and were so excited to see our home on the front! What a wonderful year this has been as we have watched the house grow under the careful guidance of your great company. A year ago, we were in the early framing stage, and now we have a lovely, well built and very comfortable home. We are so much looking forward to our first Holiday Season watching the fire in our handsome fireplace. Mimi, please thank Rob, Rinde, Mark, Buck, Mike and all the other fine people who worked so hard and skillfully to bring our beautiful house to fruition. ***Everything was done as promised and when promised - the dedication of all was amazing!*** It has been a happy year, and we will remember all of you gratefully for a very long time. Whenever you would like to show our home to potential clients, please feel free to do so. We will share with the greatest pride!”

Lou and Al Potter  
Palm City, FL

